

The 5th Biennial D.C. Health Communication  
Conference

# INTERNATIONAL AND GLOBAL HEALTH COMMUNICATION RESEARCH



2019 PROGRAM



PRESENTED BY THE COMMUNICATION DEPARTMENT AND  
THE CENTER FOR HEALTH AND RISK COMMUNICATION AT  
GEORGE MASON UNIVERSITY

# WELCOME TO THE HYATT REGENCY FAIRFAX

12777 Fair Lakes Circle  
Fairfax, Virginia 22033, USA  
fairfax.regency.hyatt.com

## DCHC 2019 CONFERENCE FLOOR PLAN



## Conference Welcome

Dear Conference Participant:

Welcome to the 2019 D.C. Conference on Health Communication. We are excited about DCHC's growing visibility. We have a conference filled with outstanding scholarship as we focus on global and international health communication research.

This year, we have added a concerted emphasis on mentoring. Thursday's pre-conference provides a workshop "boot camp" on grant-writing and NIH funding. Participants will interact with key representatives of several NIH branches and will receive mentoring from several senior health communication scholars with extensive NIH funding experience.

Friday, the first day of the main conference, includes two sessions focusing on mentoring graduate students and early career scholars. At 10:00, we feature a panel discussion on post-doctoral fellowships. During the lunch break, we will be hosting a brown bag mentoring session. Please see the program for more information.

Our opening session keynote speaker, Dr. Gaya Gamhewage, currently leads Learning and Capacity Building for the World Health Organization's Health Emergencies program. Dr. Gamhewage is responsible supporting governments and other stakeholders across the world to create a ready, willing and able workforce to manage health emergencies. Her leadership in over 40 countries spans a variety of issues in preparedness and capacity building, such as pandemic influenza preparedness and response to Ebola. I can think of no one better to address the issue of our conference theme, International and Global Health Communication Research.

The Awards Luncheon on Saturday will be highlighted by a closing keynote address by our 2019 Atkin Award winner, Michelle Miller-Day. Please plan to stay for the luncheon to celebrate this and all our achievements.

We'll be using #DCHC2019 during the conference to tweet about interesting talks and send out pictures. Please follow us and use the hashtag to tweet your own DCHC-related messages. Please tag @Mason\_DCHC!

DCHC 2019 will be an exciting three days as participants come together to discuss research, theory, and practice in health communication. We hope you'll reconnect with old friends and make new ones, enjoy intellectually stimulating presentations and discussions, generate new ideas for research and collaborations, and have an overall outstanding conference experience.

At the back of this program you will find a list of the people who helped to make DCHC 2019 happen. We'd like to especially thank the NIH Office of Behavioral and Social Science Research and the National Cancer Institute for including us in

grant funding with our sister conference KCHC, Kevin Wright for leading the selection process of research for presentation, the George Mason University Center for Health and Risk Communication for sponsoring our keynote speaker on Friday, the Department of Communication for providing the organizational infrastructure support, and Gary Kreps for having the vision to create this conference eight years ago. We also would like to thank our outstanding group of presenters and all of our conference participants for joining us this year. Finally, special thanks go to members of the DCHC advisory board, our planning committee, and the wonderful faculty, staff, and graduate students who have given their time and effort to make this conference special.

If you have questions, look for people wearing “George Mason University” name tags with a black STAFF ribbon on them. Their job is to ensure that your stay here goes smoothly. This program offers a complete conference schedule. We have provided some local information in your DCHC bag.

Finally, we hope you will attend our dessert reception on Friday evening, 8:00-11:00, in the Atrium adjacent to the Hyatt Lobby bar. It’s a great opportunity to relax with some sweets after a busy conference day. Information about publications and authorship opportunities from Routledge / Taylor & Francis, who sponsor the reception, will be available.

The faculty, staff, and students in the Department of Communication at George Mason University welcome you. We look forward to an exciting DCHC 2019!

Sincerely,  
Anne M. Nicotera, DCHC Planning Committee Chair  
Brittany Sanders, DCHC Manager and Webmaster

## **SPONSORS AND FRIENDS**

- George Mason University, Department of Communication
- George Mason University, College of Humanities and Social Sciences
- George Mason University, Center for Health and Risk Communication
- Kentucky Conference on Health Communication
- National Institutes of Health, Office of Behavioral and Social Sciences Research
- National Institutes of Health, National Cancer Institute
- Routledge, Taylor and Francis Group

# Preconference Overview

## DCHC 2019 Preconference Grant Writing 101: Boot Camp with NIH

### Thursday, April 25

- 8:00 – 9:00     Registration and Continental Breakfast  
*Virginia Suites*
- 9:00 – 9:15     Welcome  
*Commonwealth A-B*
- 9:15 – 10:45    NIH Program Officers  
*Commonwealth A-B*
- 10:45 – 12:00   Proposal Writing Tips and Pitfalls  
*Commonwealth A-B*
- 12:00 – 1:15    Lunch  
*Hyatt Atrium*
- 1:15 – 3:30     Small Group Mentoring  
*Virginia Suites*
- 3:30 – 3:45     Break
- 3:45 – 5:00     Review Panels and Study Sessions  
*Commonwealth A-B*
- 5:00 – 7:00     No-Host Reception  
*Hyatt Atrium*

# Main Conference Overview

## DCHC 2019: International and Global Health Communication Research

### Day 1: Friday, April 26

- 7:00 – 7:30 Health Walk through the beautiful Fair Lakes area.  
Gary Kreps, George Mason University
- 7:00 – 8:30 Lobby
- 8:30 – 9:45 Conference Opening  
Keynote Address  
*Commonwealth Ballroom*
- 9:45 – 10:00 Break
- 10:00 – 11:30 Concurrent panels (competitively selected papers/panels)  
*Commonwealth A-C*
- 11:30 – 1:00 Lunch (on your own) or Graduate Student Mentoring Brown Bag
- 1:00 – 2:30 Concurrent panels (competitively selected papers/panels)  
*Commonwealth A-C*
- 2:30 – 2:45 Break with snack available
- 2:45 – 3:25 Poster Session 1  
*Virginia Suites*
- 3:35 – 4:15 Poster Session 2  
*Virginia Suites*
- 4:15 – 4:30 Break
- 4:30 – 6:00 Concurrent panels (competitively selected papers/panels)  
*Commonwealth A-C*
- 6:00 – 8:00 Dinner (on your own)
- 8:00 – 11:00 Dessert Reception  
Sponsored by Routledge / Taylor & Francis Journals and Books  
*Hyatt Atrium*

## Main Conference Overview

### DCHC 2019: International and Global Health Communication Research

#### Day 2: Saturday, April 27

- 7:00 – 7:30 Health Walk through the beautiful Fair Lakes area  
Gary Kreps, George Mason University
- 7:00 – 8:30 Registration and Continental Breakfast
- 8:30 – 10:00 Concurrent panels (competitively selected papers/panels)  
*Commonwealth A-C*
- 10:00 – 10:15 Break
- 10:15 – 10:55 Poster Session 3  
*Virginia Suites*
- 11:05 – 11:45 Poster Session 4  
*Virginia Suites*
- 11:45 – 12:00 Break
- 12:00 – 1:30 Conference Awards Luncheon and Keynote Address by Atkin  
Award Recipient  
*Commonwealth Ballroom*

# DCHC 2019 Preconference

## Grant Writing 101: Boot Camp with NIH

### Thursday, April 25, Program

- 8:00 – 9:00    Registration and Continental Breakfast
- 9:00 – 9:15    Welcome  
*Commonwealth A-B*  
Anne M. Nicotera, George Mason University  
Carla L. Fisher, University of Florida
- 9:15 – 10:45    NIH Program Officers  
*Commonwealth A-B*  
Sylvia Chou, Health Communication and Informatics Research  
Branch, National Cancer Institute  
Aria Crump, Prevention Research Branch, National Institute on  
Drug Abuse  
Elizabeth Ginexi, Office of Behavioral and Social Science  
Research  
Liam O’Fallon, Population Health Branch, National Institute on  
Environmental Health Sciences  
Derrick C. Tabor, Integrative Biological and Behavioral  
Sciences, National Institute on Minority Health and Health  
Disparities
- 10:45 – 12:00    Proposal Writing Tips and Pitfalls  
*Commonwealth A-B*  
Carma L. Bylund, University of Florida  
Margaret F. Clayton, University of Utah  
Xiaoli Nan, University of Maryland  
Samantha Paige, University of Florida  
Other mentors will comment and will participate in the Q&A
- 12:00 – 1:15    Lunch  
*Hyatt Atrium*



- 1:15 – 3:30 Small Group Mentoring  
*Virginia Suites*
- David B. Buller, Klein Buendel  
Carma L. Bylund, University of Florida  
Margaret F. Clayton, University of Utah  
W. Douglas Evans, George Washington University  
Kathryn Greene, Rutgers University  
Sheila Murphy, University of Southern California  
Xiaoli Nan, University of Maryland  
Samantha Paige, University of Florida
- 3:30 – 3:45 Break
- 3:45 – 5:00 Review Panels and Study Sessions  
*Commonwealth A-B*
- David B. Buller, Klein Buendel  
W. Douglas Evans, George Washington University  
Kathryn Greene, Rutgers University  
Sheila Murphy, University of Southern California
- Other mentors will comment and will participate in the Q&A
- 5:00 – 7:00 Preconference Closing Reception  
*Hyatt Atrium*

# DCHC 2019: International and Global Health Communication Research

## Friday, April 26, Program

### 7:00 – 10:00

- 7:00 – 7:30 Health Walk through the beautiful Fair Lakes area.  
Please meet in hotel lobby at 7:00.  
Gary Kreps, George Mason University
- 7:00 – 8:30 Registration and Continental Breakfast
- 8:30 – 9:45 Welcome, Anne M. Nicotera, George Mason University  
Keynote Address, Gaya Gamhewage, World Health Organization  
*Commonwealth Ballroom*
- 9:45 – 10:00 Break

### 10:00 – 11:30

#### Global Health Campaigns: Africa and South America

##### *Commonwealth A*

Moderator: Jeanine P.D. Guidry, Virginia Commonwealth University

*Antagonism about an Ebola vaccine trial in Ghana: What's the media got to do with it?*

\*Esi Thompson, Indiana University

*En nuestra casa no hay chinchorros: A youth-oriented, participatory approach to chagas prevention in Loja Province, Ecuador*

\*Benjamin R. Bates, Ohio University; Devendra Sharma, California State University, Fresno; Esteban G. Baus, Pontificia Universidad Católica del Ecuador; Mario J. Grijalva, Ohio University & Pontificia Universidad Católica del Ecuador

*Exploring the knowledge, attitudes, and perceptions toward cervical cancer and HPV vaccines among young adult females in Nigeria*

\*Obianugu Aliche, Florida State University; Mia Liza A. Lustria, Florida State University

*An integrative checklist model of health communication campaign planning to examine the HIV prevention campaigns in Chile*

\*Macarena Pena-y-Lillo, Universidad Diego Portales

## **Early-Career Opportunities: Post-Doctoral Fellowships**

### *Commonwealth B*

Moderator: Carma L. Bylund, University of Florida

Panelists: Edward W. Maibach, George Mason University  
Erin Maloney, University of Pennsylvania  
Camella Rising, National Cancer Institute  
Samantha Paige, University of Florida

This session will give attendees an introduction to post-doctoral fellowship opportunities in health communication, both at government and academic institutions. Panelists will describe the process of applying for and obtaining a post-doctoral fellowship, as well as describe their own experiences in both hiring post-doctoral fellows and participating in a fellowship. Ample time will be allotted for Q&A from the audience at the end of the panel.

## **Social Media/Online Social Networks and Health**

### *Commonwealth C*

Moderator: Christian Seiter, George Mason University

*Tweeting genes: (Mis)Information and social network communities around genetic testing*

Avery Holton, University of Utah; Jennifer Jackson, University of Utah; \*Janie DeFriez, University of Utah

*Harnessing online social networks to understand health behaviors and outcomes: A systematic review of literature from 2000 to 2016*

Renwen Zhang, Northwestern University; \*Jiawei Sophia Fu, Rutgers University

*Understanding public perception about HPV-associated oropharyngeal cancer (OPC) through Twitter*

\*Jae Eun Chung, Howard University; Indra Mustapha, Howard University; Jiang Li, Howard University; Xinbin Gu, Howard University

*#theblackmancan #blackboyjoy: Using social media to challenge perceptions of black masculinity on Instagram*

\*Kofoworola Williams, Virginia Commonwealth University; Sultan Hubbard, Virginia Commonwealth University; Kellie Carlyle, Virginia Commonwealth University; Jeanine P.D. Guidry, Virginia Commonwealth University; Sharyn Dougherty, Virginia Commonwealth University

*Patterns of social support evident in an online hemophilia support forum*

\*Hiya Bandyopdhyay, North Carolina State University

**11:30 – 1:00**

**Lunch (on your own) OR Lunchtime Roundtable**

**Graduate Student Mentoring Brown Bag**

*Dominion Room*

Moderator:

Xiaoquan Zhao, George Mason University

Prominent health communication scholars will be available to discuss research and career advancement with graduate students and early-career scholars one-on-one or in small groups. A list of mentors is available on the DCHC website, in your conference packet, and at the registration table. Pre-registration is encouraged, but walk-ins are welcome until capacity is reached. Box lunches will be provided.

**1:00 – 2:30**

**Health Risk Messages and Audience Perceptions**

*Commonwealth A*

Moderator: Carla Fisher, University of Florida

*Effects of time orientation and episodic future thinking on responses to health warning messages*

\*Xiaoli Nan, University of Maryland; Yan Qin, University of Maryland

*Coping with outbreaks: Towards an infectious disease threat (IDT) appraisal model for risk communication*

\*Irina A. Iles, University of Maryland; Yan Jin, University of Georgia; Lucinda Austin, University of North Carolina at Chapel Hill; Brooke Liu, University of Maryland; Gregory Hancock, University of Maryland

*Family influences on Chinese young adults' smoking: Developing an extended model of the theory of planned behavior*

Xianlin Jin, University of Kentucky; Vincent Waldron, Arizona State University [\*Lauren R. Roberson, University of Kentucky]

*Transitions during blood cancer care: The caregiver's perspective*

\*Carma L. Bylund, University of Florida; Carla L. Fisher, University of Florida; Amanda Kastrinos, University of Florida; Elisa Weiss, Leukemia and Lymphoma Society

*Is online health information seeking behavior associated with perceived harmfulness of e-cigarettes? Findings from HINTS 5 cycle 1*

Qinghua Yang, Texas Christian University [\*Wei Peng, University of Miami]

**Public Health Campaign Evaluation**

*Commonwealth B*

Moderator: Liza Ngenye, La Sierra University

*I will never be cut: An analysis of a campaign against female genital mutilation*

\*Liza Ngenye, La Sierra University

*Evaluating prostate cancer decision aids: Focus group research with African Americans survivors*

\*Sean Upshaw, University of Utah

\*presenting author

Friday

8

Friday

*Unknown makes unloved; Blood donation awareness and attitudes among people of White majority and African minority background*

\*Elisabeth Klinkenberg, Donor Medicine, Sanquin Research & Public Health, Amsterdam University Medical Center; Mirjam Fransen, Public Health, Amsterdam University Medical Center; Julia van Weert, University of Amsterdam; Wim de Kort, Donor Medicine, Sanquin Research & Public Health, Amsterdam University Medical Center; Elisabeth Huis in 't Veld, Donor Medicine, Sanquin Research & Medical and Clinical Psychology, Tilburg University

*The effect of public health information scanning on preventative behaviors during the Zika health crisis*

\*May O. Lwin, Nanyang Technological University; Jiahui Lu, Nanyang Technological University; Anita Sheldenkar, Nanyang Technological University

*Linking and amplifying user-centered networks through connected health (L.A.U.N.C.H.): An Appalachian Kentucky demonstration project*

\*Robin Vanderpool, University of Kentucky Markey Cancer Center; Bradford Hesse, National Cancer Institute; Melanie McComsey, University of California San Diego

## **Community Engagement: Lessons Learned from International and Domestic Partnerships**

*Commonwealth C*

Moderator: Kami Silk, University of Delaware

Panelists: Nicole Jones, Michigan State University  
Khadidiatou Ndiaye, George Washington University  
Maria Lapinski, Michigan State University  
Taylor Walker, Ohio University  
Sandi Smith, Michigan State University  
Daniel Totzkay, Michigan State University

Engaging in community partnerships is often fundamental to health communication research, especially in global contexts. Ideally, community partners are engaged across all phases of the research process to help ask questions important to them and participate in ways that respect their values and culture. Engaging in effective partnerships is challenging; it requires access, trust, time, and flexibility on the part of researchers. The goal of this panel is to discuss lessons from the field based on a range of large-scale health communication projects that span four continents (Africa, Asia, North America, & South America) and cover a wide range of health and environmental topics (financial incentives and social norms, health registry enrollment in Flint, breast cancer prevention, Chagas disease risk reduction, and culturally appropriate interventions). Panel participants will provide an overview of their research programs and then will respond to a series of questions related to how they find, cultivate, and facilitate partnerships within their funded programs of research.

**Poster Session 1: Posters 1-32**

Commonwealth Foyer and Virginia Suites

Healthy snack available in Fairfax Room

1. *A family affair: Tailoring breast cancer environmental risk information to promote mother-daughter interaction and lifestyle change* - \*Carla L. Fisher, University of Florida; Kevin B. Wright, George Mason University; Camella Rising, National Cancer Institute; Michaela Devyn Mullis, University of Florida; Dasha Afanaseva, Westat; Amelia Burke-Garcia, Westat; Xiaomei Cai, George Mason University
2. *Information seeking and sensemaking among parents of children with disabilities* - \*Zachary Hart, Northern Kentucky University
3. *Nationwide newspaper coverage of safe drinking water: Testing community structure theory* - Nicole Bruno, The College of New Jersey; Michelle Lampariello, The College of New Jersey; Michael Milazzo, The College of New Jersey; John C. Pollock, The College of New Jersey; Jared Kofsky, The College of New Jersey
4. *Marijuana education among college students: Piloting a group-oriented universal brief intervention program* - \*Sung-Yeon Park, University of Nevada, Reno; Gi Woong Yun, University of Nevada, Reno; Nora Constantino, University of Nevada, Reno; So Young Ryu, University of Nevada, Reno; Enid Jennings, University of Nevada, Reno; Daniel Fred, University of Nevada, Reno
5. *Risk information exchange during pregnancy: Exploring women's perceptions of risk communication with providers during pregnancy* - \*Rebecca Rosen, James Madison University
6. *"It's a death stick, don't get it": Identifying memorable messages About LARCS* - \*Carina Mazariegos Zelaya, University of Kentucky; Donald Helme, University of Kentucky
7. *A path model of psychosocial constructs predicting Zika vaccine uptake intent* - \*Jeanine P.D. Guidry, Virginia Commonwealth University; Paul B. Perrin, Virginia Commonwealth University; Kellie E. Carlyle, Virginia Commonwealth University; Jessica G. LaRose, Virginia Commonwealth University; Mark Ryan, Virginia Commonwealth University; Marcus Messner, Virginia Commonwealth University
8. *Examining student definitions of sexual assault before and after a major event* - \*Katharine M. Mitchell, Michigan State University; Brandon Thomas, Michigan State University
9. *Cross-national coverage of child hunger: Testing community structure theory* - \*Brielle Urciuoli, The College of New Jersey; Saisuma Veerapaneni, The College of New Jersey; Angela Adiase, The College of New Jersey; John C. Pollock, The College of New Jersey; Brittany Cruz, The College of New Jersey

10. *eHealth literacy and preferred online sources for treatment information seeking: A rural-urban audience segmentation approach* - \*Samantha R. Paige, University of Florida; Elizabeth Flood-Grady, University of Florida; Melissa Vilaro, University of Florida; Janice L. Krieger, University of Florida
11. *Meeting the challenges in the communicative construction of meaning in chronic pain treatment* - \*Marianne S. Matthias, Indiana University, Department of Veterans Affairs; Austin S. Babrow, Ohio University
12. *Managing cancer prevention information: Toward an alternate model of uncertainty management* - \*Jocelin Y. Lam, Nanyang Technological University; May O. Lwin, Nanyang Technological University
13. *One shot at a time: Using the theory of planned behavior to predict college students' intention to get a flu vaccine* - \*Heather J. Carmack, University of Alabama; Christie A. Johnson, University of Alabama; Aaron T. McEwan, University of Alabama
14. *Communicating about medical countermeasure drugs: Results from three experiments* - \*Irina A. Iles, US Food and Drug Administration; Samantha Stanley, US Food and Drug Administration; Paula Rausch, US Food and Drug Administration
15. *Extending communal coping to young adult cancer survivors, romantic partners, and their overlapping support networks* - \*Angela Palmer-Wackerly, University of Nebraska-Lincoln; Nick Iannarino, University of Michigan-Dearborn; Robert Hall, University of Nebraska-Lincoln
16. *The MyTIDHero mobile app for adolescents with Type 1 diabetes and their parents: A pilot study* - \*Bree E. Holtz, Michigan State University; Katharine Mitchell, Michigan State University
17. *"And then they took me to the sick bush": Using Framework analysis to explore family influence within health narratives in Liberia* - \*Crystal D. Daugherty, University of Memphis
18. *Gynecologic cancer caregiving: A comparison of patients' and support persons' perceptions of caregiver burden* - \*Danielle Catona, University of Delaware; Allyson Bontempo, Rutgers University; Kathryn Greene, Rutgers University; Maria G. Checton, College of Saint Elizabeth; Maria K. Venetis, Purdue University
19. *Cross-national coverage of food security: Testing community structure theory* - \*Dare Lewis, The College of New Jersey; Rebecca Doherty, The College of New Jersey; Lulianna Ibara, The College of New Jersey; Jeremy Whaley, The College of New Jersey; John C. Pollock, The College of New Jersey; Brittany Cruz, The College of New Jersey
20. *Crossing boundaries online: A hybrid method study on patients' convergence of mass and interpersonal communication on forums* - \*Remco Sanders, University of Amsterdam; Annemiek Linn, University of Amsterdam; Theo Araujo, University of Amsterdam; Rens Vliegthart, University of Amsterdam; Mies van Eenbergen, Netherlands Comprehensive Cancer Organisation; Julia van Weert, University of Amsterdam

21. *Dialogue surrounding maternal mortality among Black/African American women* - \*Adebanke Adebayo, George Mason University; Krystalyn Morton, George Mason University; Rochelle Mhonde, George Mason University
22. *Assessing the differences among college students with mental and chronic physical illnesses: Implications for intervention* - \*Brandon Thomas, Michigan State University; Bree E. Holtz, Michigan State University
23. *Single-sided deaf patients' preferences and expectations during diagnoses and coping processes* - Pamara F. Chang, University of Cincinnati; Fawen Zhang, University of Cincinnati; \*Andrea J. Schaaf, University of Cincinnati
24. *Cross-national coverage of promoting condom use: Testing community structure theory* - \*Edward Melvin, The College of New Jersey; Brianna Allen, The College of New Jersey; Jack LoVecchio, The College of New Jersey; John C. Pollock, The College of New Jersey; Morgan Rudko, The College of New Jersey
25. *"It felt like this dirty little secret": A qualitative analysis of women's experiences with communication about formula feeding* - \*Susanna Foxworthy Scott, Indiana University Purdue University Indianapolis; Marianne Matthias, Indiana University Purdue University Indianapolis
26. *Social media fail: Active but unpopular Facebook accounts of student health centers nationwide: A content analysis* - \*Evan K. Perrault, Purdue University; Kirstin N. Dolick, Purdue University; Grace M. Hildenbrand, Purdue University; Seth P. McCulloch, Purdue University; Katie J. Schmitz, Purdue University
27. *Understanding family caregiver's information management: Opportunities and challenges in cancer caregiving* - \*Ji Youn Shin, Michigan State University; Dima Char, University of Michigan; Jacob Kedroske, University of Michigan; Rebecca Vue, University of Michigan; University of Michigan; Sung Won Choi, University of Michigan
28. *College students' use and perceptions of health-related technology and its influence on overall health* - \*Katherine Hyatt Hawkins, George Mason University; Kevin B. Wright, George Mason University
29. *Attachment and incarcerated persons: An examination of prisoner relationships using attachment theory* - \*Tiffany Hecklinski, Indiana University- Purdue University, Indianapolis; Maria Brann, Indiana University- Purdue University, Indianapolis
30. *Critical socioecological model: A critical perspective to historicize health inequities in New Mexico* - \* Camille Velarde, University of New Mexico
31. *Kairos and Chronos in #MyPainDay: A mixed methods analysis of chronic pain discourse* - \*Rachael Graham Lussos, George Mason University; Ashley Ellis, George Mason University
32. *Nationwide newspaper coverage of gun safety: Testing community structure theory* - \*John Moran, The College of New Jersey; Samantha de Poortere, The College of New Jersey; Katherine Lofredo, The College of New Jersey; John C. Pollock, The College of New Jersey; Jared Kofsky, The College of New Jersey

\*presenting author



**Poster Session 2: Posters 33-64***Commonwealth Foyer and Virginia Suites*Healthy snack available in *Fairfax Room*

33. *Communicating about pain to build trust: A two-phase exploratory study* - \*Heather L. Voorhees, University of Nebraska-Lincoln; Morgan April, University of Nebraska-Lincoln
34. *Marijuana knowledge, confidence in the knowledge, and self-efficacy in marijuana information literacy as risk factors of marijuana* - \*Sung-Yeon Park, University of Nevada, Reno; Gi Woong Yun, University of Nevada, Reno; Nora Constantino, University of Nevada, Reno; So Young Ryu, University of Nevada, Reno; Daniel Fred, University of Nevada, Reno; Enid Jennings, University of Nevada, Reno
35. *Recovering from poisoned water: Flint registry focus groups and the context of trust* - \*Brandon Thomas, Michigan State University; Daniel Totzkay, Michigan State University; Brandon M. Walling, Michigan State University; Kami Silk, University of Delaware; Maria Lapinski, Michigan State University; Mona Hanna-Attisha, Michigan State University; Nicole Jones, Michigan State University; Kirk Smith, Greater Flint Health Coalition
36. *The effects of social support on caregiver anxiety, depression, health status, and provider interactions* - \*Christine Skubisz, University of Delaware; Jennifer Waltman, University of Delaware; Rebecca Fuzy, University of Delaware; Robin Caceres, University of Delaware
37. *Motivational interviewing and the integrated model of advice-giving: An experimental analysis of advice sequences in primary care* - \*Kasey A. Foley, Pennsylvania State University
38. *African American families living in United States with autism* - \*Jarilyn Conner, Howard University
39. *The presence of a problem? Cultural differences on breastfeeding challenges and communication across 3 islands in Indonesia* - \*Nicole L. Johnson, Indiana University- Purdue University, Indianapolis
40. *The effects of climate change on maternal and neonatal health in developing nations* - \*Adebanke Adebayo, George Mason University
41. *Regulating compassion: A content analysis of university hospital disclosure and apology policies* - \*Hannah King, University of Alabama
42. *Enabling technologies: Leveraging tailoring methods for just-in-the-moment, adaptive interventions* - \*Liyuan Wang, University of Southern California; Lynn C. Miller, University of Southern California
43. *Nationwide newspaper coverage of minimum wage: Testing community structure theory* - Amanda Cabot, The College of New Jersey; \*Jessica Farrell, The College of New Jersey; John C. Pollock, The College of New Jersey; Brittany Cruz, The College of New Jersey

44. *Disclosure strategy, interpersonal response to disclosure, and social support offered in the context of mental illness disclosures* - \*Brandon M. Walling, Michigan State University
45. *Developing multimedia social impact programming on healthy aging for Hispanics in the United States* - \*Amy Henderson Riley, Thomas Jefferson University; Katy Borum Chattoo, American University
46. *Exploratory inquiry into experiences of women with gestational diabetes – A patient-provider and communication perspective* - \*Lauren R. Roberson, University of Kentucky
47. *A culture centered lens on the lived health experience of Burmese refugees resettled in the United States* - \*Rati Kumar, Central Connecticut State University
48. *Message valence and arousal moderates the relationship between exogenous exposure to anti-smoking messages and message recall* - \*Elissa C. Kranzler, University of Pennsylvania; Feng Sheng, University of Pennsylvania; Robert C. Hornik, University of Pennsylvania; Michael L. Platt, University of Pennsylvania; Emily B. Falk, University of Pennsylvania
49. *An analysis of four blocks of factors associated with cancer-related information seeking* - \*Wei Peng, University of Miami; Qian Huang, University of Miami
50. *Understanding pathways to protect ocean health: The mediating role of self-identity and empathy on behavioral intentions* - \*Sojung Kim, George Mason University; Sandra Cooke, High Point University
51. *Call the police, it won't matter: The need for proactive TGNC police policies in the United States* - \*Xavier Clark, George Mason University
52. *Analyzing patients' responses to intimate partner violence screening during first obstetric visits* - \*Nassima Bouhenni, University of Pittsburgh; Abdesalam Soudi, University of Pittsburgh; Cecilia Huang, University of Pittsburgh School of Medicine; Krupa Patel, University of Pittsburgh School of Medicine; Judy Chang, Magee-Womens Research Institute
53. *A content analysis of HPV vaccine online continuing medical education purpose statements and learning objectives* - \*Brittany L. Rosen, University of Cincinnati; James M. Bishop, University of Cincinnati; Ryan Anderson, University of Cincinnati; Francis J. Real, Cincinnati Children's Hospital Medical Center; Melissa D. Klein, Cincinnati Children's Hospital Medical Center; Gary L. Kreps, George Mason University
54. *Nationwide newspaper coverage of prison reform: Testing community structure theory* - \*Kristine Spike The College of New Jersey; Joshua Bae, The College of New Jersey; Michael Malgieri, The College of New Jersey; Shane Laricy, The College of New Jersey; Raffi Luzzolino, The College of New Jersey; John C. Pollock, The College of New Jersey; Jared Kofsky, The College of New Jersey
55. *A parent's dilemma: Communication privacy management and parental disclosure decisions regarding adolescents' HIV status* - \*Anna Marie Campbell, Arizona State University; Cady Berkel, Arizona State University and Phoenix Children's Hospital; Paul A. Mongeau, Arizona State University

\*presenting author

56. *The effect of potentially misleading cigarette ad tactics on U.S. young adults' perceptions of cigarettes and intentions to smoke* - \*Irina Iles, National Cancer Institute and Johns Hopkins University; Jennifer Pearson, University of Nevada at Reno; Eric Lindblom, Georgetown University; Meghan Moran, Johns Hopkins University
57. *Understanding young adults' knowledge of E-cigarettes* - \*Katy Harris, SUNY Buffalo; Janet Yang, SUNY Buffalo; Thomas Feeley, SUNY Buffalo
58. *Perspectives of the family caregiver from the home setting of BMT patients: Using mobile technology for health communication* - \*Dima Chaar, University of Michigan; Ji Youn Shin, University of Michigan; Rebecca Vue, University of Michigan; Jacob Kedroske, University of Michigan; Grant Chappell, University of Michigan; Amanda Mizzola, University of Michigan; Tracey Churay, University of Michigan; Sung Won Choi, University of Michigan
59. *Source credibility of a virtual health assistant communicating colorectal cancer screening messages among black women* - \*Melissa Vilaro, University of Florida; Lauren Griffin, University of Florida; Fatemeh Tavassoli, University of Florida; Mohan Zalake, University of Florida; Ben Lok, University of Florida; Francois Modave, Loyola University; Peter Carek, University of Florida; Thomas George, University of Florida; Janice L. Krieger, University of Florida
60. *Attribution of responsibility in a TV drama and support for abortion policy* - \*Paul Sparks, University of Southern California; Sheila Murphy, University of Southern California; Erica Rosenthal, Norman Lear Center; Nithya Muthuswamy, University of Southern California
61. *The role of attention in the effect of risk perception and subjective norm on risk information seeking: A RISP approach* - \*Di Pei, George Mason University; Sojung Claire Kim, George Mason University
62. *Norms or outcome expectations? A cross-cultural comparison of American and Chinese college students' physical activity intention* - \*Danni Liao, University of Illinois at Urbana-Champaign; Jie Shen, University of Illinois at Urbana-Champaign; Brian L. Quick, University of Illinois at Urbana-Champaign
63. *Perceptions of safe workplace practices in the veterinary profession* - \*Kylie J. Wilson, West Virginia University; Sydney M. Webb, West Virginia University
64. *User perspectives of an app developed to improve communication in families regarding Type 1 diabetes* - \*Ji Youn Shin, Department of Media & Information, Michigan State University; Bree E. Holtz, Department of Advertising and Public Relations, Michigan State University

## Crossing International Boundaries with Health Communication Research: The Global HINTS Research Program

### Commonwealth A

Moderator: Gary L. Kreps, George Mason University

Panelists: Guoming Yu, Beijing Normal University

Ya Yang, Beijing Normal University

Eva Baumann, Hannover University of Music, Drama, and Media

Taichi Shimazu, National Cancer Center – Tokyo

Anat Gesser-Edelsburg, University of Haifa

This panel introduces HINTS as a resource to develop local, national, and global health communication surveillance research programs. Scholars who have developed HINTS iterations in the U.S., China, Germany, Japan, and Israel will share experiences and findings from these international contexts. Adaptations of HINTS research across continents and strategies for working across national boundaries demonstrate the value of large-scale international research collaborations and applications for expanding communication knowledge and progressive societal influence.

## M-Health Applications and Patient-Centered Healthcare

### Commonwealth B

Moderator: Josh Murphy, George Mason University

*When data meet supportive Communication: Advancing mHealth design and practice informed by social support scholarship*

\*Heewon Kim, Arizona State University; Karlee Postheher, Arizona State University; Cristopher Tietsort, Arizona State University

*What motivates me? Examining intrinsic and extrinsic motivations for improving fitness tracker data*

\*Jennifer Allen Catellier, Gannon University; Mary Michelle Coleman Walsh, Gannon University

*Different online sections for different patients' needs: Using the wealth of online data to understand cancer patients' needs*

\*Remco Sanders, University of Amsterdam; Annemiek Linn, University of Amsterdam; Theo Araujo, University of Amsterdam; Rens Vliegthart, University of Amsterdam; Mies van Eenbergen, Netherlands Comprehensive Cancer Organisation; Julia van Weert, University of Amsterdam

*Understanding challenges of patient-physician communication and needs for patient-centered mobile application among vulnerable families with rare diseases: A qualitative study in Taiwan*

\*Hsinyi Hsiao, University of Southern California

*The use of behavior change theories in commercial breast cancer mobile phone applications: A systematic analysis*

\*Kerstin M. Kalke, Northwestern University; Tamar Ginossar, University of New Mexico; Hannah Carver, George Washington University; Joshua Bentley, Texas Christian University; Sayyed Fawad Ali Shah, Jacksonville State University; Anita Kinney, University of New Mexico

\*presenting author

## Cultural Perspectives and Health Disparities

### Commonwealth C

Moderator: Farah Latif, George Mason University

*Blood donation barriers & motivators among people with an African background: What measures may improve recruitment and retention?*

\*Elisabeth Klinkenberg, Donor Medicine, Sanquin Research & Public Health, Amsterdam University Medical Center; Mirjam Fransen, Public Health, Amsterdam University Medical Center; Julia van Weert, University of Amsterdam; Wim de Kort, Donor Medicine, Sanquin Research & Public Health, Amsterdam University Medical Center; Elisabeth Huis in 't Veld, Donor Medicine, Sanquin Research & Medical and Clinical Psychology, Tilburg University

*"Spare the rod, spoil the child": The influence of incongruent news user Comments on behavioral intentions and policy support*

\*Hue Duong, University of Georgia; Long Nguyen, RMIT Vietnam University; Hong Vu, University of Kansas; Anh Trinh, Ho Chi Minh Open University, *Effects of communication and political trust on policy support and personal activism in the context of health disparities*

\*Chul-joo Lee, Seoul National University; Cabral A. Bigman, University of Illinois at Urbana-Champaign; Suk Young Choi, University of Southern California; Xiaoquan Zhao, George Mason University

*How we feel fatalistic: A structural equation modeling of factors associated with information seeking and cancer fatalism*

\*Wei Peng, University of Miami; Qian Huang, University of Miami

*Examining the role of culturally-bound, experiential training for increased engagement*

\*Juan Sebastian Muhamad, Florida State University

**6:00 – 11:00**

6:00 – 8:00 Dinner (on your own)

8:00 – 11:00 Dessert Reception  
Sponsored by Routledge / Taylor & Francis Journals and Books  
*Hyatt Atrium*

# DCHC 2019: International and Global Health Communication Research

## Saturday, April 27, Program

**7:00 – 8:30**

7:00 – 7:30 Health Walk through the beautiful Fair Lakes area.  
Please meet in hotel lobby at 7:00.  
Gary Kreps, George Mason University

7:00 – 8:30 Registration and Continental Breakfast

**8:30 – 10:00**

### Community and Health Communication

#### *Commonwealth A*

Moderator: Ayo Otusanya, George Mason University

*Exploring the role of media usage in determining obesity risk factors for adolescents in Hispanic communities in Southwest Kansas*

\*Adelina Parral, Kansas State University; Nancy Muturi, Kansas State University; Tandalayo Kidd, Kansas State University

*Coping with health effects of the great recession: The role of communication and local communities in Greece*

\*Matthew Matsaganis, Rutgers University, Maria Petraki, National & Kapodistrian University of Athens, Greece

*Pilot test of a community-level intervention to increase breast cancer screening in rural Bangladesh*

\*Aantaki Raisa, University of Florida; Anthony Roberto, Arizona State University; Richard Love, Breast Cancer Research Foundation; Heather Story, Arizona State University; Reza Salim, Amader Gram Cancer Care and Research Center; Janice Krieger, University of Florida

*Relationship building and health communication in community care coordination*

\*Sarah Aghazadeh, University of Maryland; Linda Aldoory, University of Maryland

*Motivating proper disposal of unused prescription opioids in Appalachia: A community-based approach*

Donald W. Helme, University of Kentucky; Kathleen L. Egan, East Carolina University; \*Kaylee M. Lukacena-Buzzetta, University of Kentucky; Lauren R. Roberson, University of Kentucky; Monique S. McLeary, Wake Forest School of Medicine; Carina Mazariegos Zelaya, University of Kentucky; Mark Wolfson, Wake Forest School of Medicine

## **Narratives and Health Communication**

### *Commonwealth B*

Moderator: Karin Nordin, George Mason University

*A bruise without a name: Investigating the terminology of intimate partner violence*

\*Karin Nordin, George Mason University

*Audiovisual and narrative information in decision aids: Which patients benefit from this and what role does cognitive load play?*

\*Melanie de Looper, University of Amsterdam; Julia van Weert, University of Amsterdam; Olga Damman, Amsterdam University Medical Center; Danielle Timmermans, Amsterdam University Medical Center; Ellen Smets, Amsterdam Medical Center

*Patient catharsis or health care brand capital? Authenticity, voice, and control in branded health care narratives*

\*Elizabeth Troutman Adams, University of North Carolina at Chapel Hill; Justin Kavlie, University of North Carolina at Chapel Hill; Laurie Hursting, University of North Carolina at Chapel Hill; Maria Leonora G. Comello, University of North Carolina at Chapel Hill

*Challenges of a frame-shift from mental illness to health: The role of media coverage, health professionals' and public perception*

Magdalena Rosset, Hanover University of Music, Drama and Media; Miriam Jaspersen, Hanover University of Music, Drama and Media; \*Eva Baumann, Hanover University of Music, Drama and Media; Paul Bomke, Pfalzlinikum

*A pilot randomized controlled trial of a digital stories intervention among patients undergoing hematopoietic cell transplantation*

\*Sunny Kim, Arizona State University; Shelby Langer, Arizona State University; Soojung Jo, Arizona State University; Linda Larkey, Arizona State University; Lauren Bangerter, Mayo Clinic; Nandita Khera, Mayo Clinic

## **Provider-Patient Interaction Issues**

### *Commonwealth C*

Moderator: Camella Rising, National Cancer Institute

*First-year pediatric residents' communication about medical uncertainty: A multiple goals approach*

\*Anna M. Kerr, Ohio University; Charee M. Thompson, University of Illinois; Alex Rakowsky, Nationwide Children's Hospital; Claire Stewart, Nationwide Children's Hospital; John Mahan, Nationwide Children's Hospital

*The effect of participation in Korean thyroid cancer patients' online community to patient-provider interaction*

\*Joonwoo Moon, Morgan State University; Janice E. Smith, Morgan State University; Julaine S. Rigg, Morgan State University; David Marshall, Morgan State University; Laura Dorsey-Elson, Morgan State University; Tyler M. Sigmon, Morgan State University; Kemberly Stephens, Morgan State University

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*'Dr. Google's' global diagnosis: Patterns of patient's online health information seeking and interactions with their clinicians*

\*Nancy Shekter-Porat, University of Haifa

*Gynecologic cancer patients' and supporters' reports of sharing (and holding back) cancer-related information during oncology visits*

Maria G. Checton, College of Saint Elizabeth; \*Kathryn Greene, Rutgers University; Maria K. Venetis, Purdue University; Danielle Catona, University of Delaware; Katie Devine, Rutgers Cancer Institute of New Jersey; Alexandre Buckley de Meritens, Rutgers Cancer Institute of New Jersey; Allyson Bontempo, Rutgers University

*Giving medical advice in abstract language: effects on patient ratings of shared decision-making, quality of care, and providers*

\*Yuwei Li, Pennsylvania State University; Erina MacGeorge, Pennsylvania State University; Kaitlin Cannava, University of Iowa

**10:15 – 10:55**

### **Poster Session 3: Posters 65-96**

*Commonwealth Foyer and Virginia Suites*

65. *Windows of susceptibility and concern about breast cancer and the environment: Results from community-based formative research* - \*Brandon M. Walling, Michigan State University; Daniel Totzkay, Michigan State University; Kami J. Silk, University of Delaware; Sunyoung Park, Michigan State University; Josie Boumis, Michigan State University
66. *The influence of symptom management advice on patient perceptions of non-antibiotic treatment for URI* - \*Kasey A. Foley, Pennsylvania State University; Erina L. MacGeorge, Pennsylvania State University; David L. Brinker, Pennsylvania State University; Krista Barbeau, Pennsylvania State University; Katherine E. Bruce, Pennsylvania State University; Christyann V. Cosio, Pennsylvania State University; Melinda L. Kondisko, Pennsylvania State University; Brittany A. Sharkey, Pennsylvania State University; Yanmengqian (Alison) Zhou, Pennsylvania State University; Yuwei Li, Pennsylvania State University
67. *Empowerment by infotainment? Perceptions of television-doctors and television-patients as determinants of patient empowerment* - \*Elena Link, Hanover University of Music, Drama, and Media; Malin Isermann, Hanover University of Music, Drama, and Media; Eva Baumann, Hanover University of Music, Drama, and Media
68. *Fruit and vegetable consumption among adolescents in Singapore: Extending the theory of planned behavior* - \*Ysa Marie Cayabyab, Nanyang Technological University; May O. Lwin, Nanyang Technological University
69. *Understanding the role of communication and two-way symmetrical social capital in sustaining health outcomes* - \*Renee Botta, University of Denver; Cavin Otieno Opiyo, Strathmore University

\*presenting author

Saturday

20

Saturday



70. *Analysis of the effectiveness of anti-cyberbullying campaigns* - \*Dawn Stapleton, MITRE; Alison Dingwall, MITRE; Ryan Hollins, MITRE; Kristen Klein, MITRE; Jennifer Mathieu, MITRE; Lee Stein, MITRE; Jenn Tung Galent, MITRE
71. *The “magic fix”: Nature and potential consequences of health care providers’ talk about antibiotics in acute care visits* - \*Erina L. MacGeorge, Pennsylvania State University; Yanmengqian (Alison) Zhou, Pennsylvania State University; Kasey A. Foley, Pennsylvania State University; David L. Brinker, Pennsylvania State University; Christina Bethman, Pennsylvania State University; Michelle Acevedo-Callejas, Pennsylvania State University; Maria K. Venetis, Purdue University
72. *Predictive genetic testing in the news: coverage and framing in USA Today (1994 – 2018)* - \*Sanjana Ramesh, Northwestern University; Kerstin Kalke, Northwestern University; Ellen Wartella, Northwestern University
73. *A multilevel analysis of state tax on soda and percentages of obesity populations* - \*Qian Huang, University of Miami; Wei Peng, University of Miami
74. *Child-oriented promotional features on cereal packaging: Differences by sugar content and self-regulatory pledge* - \*Sarah Vaala, High Point University; Matthew Ritter, High Point University; Eric Small, High Point University
75. *Multilevel modeling of the effects of income and SNAP on diabetes prevalence* - \*Wei Peng, University of Miami; Qian Huang, University of Miami
76. *Back breaking work: Investigating graduate student knowledge of ergonomics and pain associated with prolonged computer use* - \*Nate S. Brophy, George Mason University
77. *How road-safety interventions can incorporate social norms: A gender-driven approach* - \*Hagere Yilma, George Washington University; Rajiv Rimal, George Washington University
78. *Accountability to communities in patient-centered research: Recognizing the journey and building relationships* - \*Amanda Young, University of Memphis; Paige Powell, University of Memphis; Shukura Umi, University of Memphis; Jessica Escareno, University of Memphis
79. *Peer influence and long-acting reversible contraceptive interest: A pilot study on the strength of “weak” ties on Twitter* - \*Chioma Woko, University of Pennsylvania
80. *Overestimating preparation: An examination of perceived disaster susceptibility, perceived emergency preparation, and actual preparedness behaviors* - \*Taban Flores Herrington, University of Kentucky; Shari Veil, University of Kentucky; Derek Lane, University of Kentucky
81. *Stop looking for your JUUL! Analyzing the role of narrative persuasion in deterring e-cigarettes use among youths* - \*Sixiao Liu, SUNY Buffalo; Janet Yang, SUNY Buffalo

\*presenting author

82. *HINTS studies concerning the human papillomavirus: A systematic literature review and analysis* - \*Brittany L. Rosen, University of Cincinnati; Skye McDonald, University of Cincinnati; Jodi L. Wilson, University of Cincinnati; James M. Bishop, University of Cincinnati; Gary L. Kreps, George Mason University
83. *Cross-national newspaper coverage of HPV vaccination: Testing community structure theory* - \*Jessica Fleischman, The College of New Jersey; Sarah Miranda, The College of New Jersey; John C. Pollock, The College of New Jersey; Morgan Rudko, The College of New Jersey
84. *Perceptions of the HPV vaccine among college males and parents* - \*Bree E. Holtz, Michigan State University; Maria Lapinski, Michigan State University; Jeff Searl, Michigan State University; Erica Phillipich, Michigan State University; Brandon Thomas, Michigan State University; Sun Park, Michigan State University
85. *Longitudinal effects of intergenerational health education intervention for hypertension prevention on children and family members* - \*May O. Lwin, Nanyang Technological University; Shelly Malik, Nanyang Technological University; Janelle Shaina Ng, Nanyang Technological University; Terrance Siang Jin Chua, National Heart Centre Singapore; Chiew Seng Goh, Singapore Heart Foundation; Vernon Beng Tat Kang, Singapore Heart Foundation; Grace Peimin Chen, Singapore Heart Foundation
86. *Empowerment through the Instagram landscape: #tIdlooklikeme community* - Bree E. Holtz, Michigan State University; \*Shaheen Kanthawala, Michigan State University
87. *Research participants' preferences of sharing genetic test results with family members and providers* - Courtney L. Scherr, Northwestern University; \*Kerstin M. Kalke, Northwestern University; Sharon A. Axford, Northwestern University; Christin Hoell, Northwestern University; Sanjana Ramesh, Northwestern University; Maureen E. Smith, Northwestern University
88. *Scare them out of opioid addiction: Analyzing fear appeals and perceived character similarity in the "Crisis Next Door" campaign* - \*Victoria Ledford, University of Maryland
90. *Introducing interpersonal communication to CBPR practices* - \*Laura-Kate Huse, Florida State University
91. *Red flags raised: A theory of planned behavior analysis of an intimate partner violence campaign* - \*Karin Nordin, George Mason University; Andie Malterud, George Mason University
92. *Parasocial relationships with non-professional health YouTubers* - \*Sarah Bell, University of Kentucky
93. *Measuring public's trust in physicians and nurses in the United States* - \*Pamela Laguardia, Quinnipiac University; Laura E. Willis, Quinnipiac University

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94. *Examining data visualization vs game-based approaches for educating young adults about the hazards of prescription drug abuse* - Jessica Wendorf Muhamad, Florida State University; \*Mia Liza A. Lustria, Florida State University; Laura-Kate Huse, Florida State University; Casey McLaughlin, Florida State University
95. *Emergency department nurses' engagement in stigma communication when discussing substance-using patients* - \*Sydney O'Shay-Wallace, Wayne State University
96. *Should I talk to my doctor? Examining patient-provider discussion of fitness tracker data* - \*Jennifer Allen Catellier, Gannon University; Mary Michelle Coleman Walsh, Gannon University

**11:05 – 11:45**

#### **Poster Session 4: Posters 97-126**

*Commonwealth Foyer and Virginia Suites*

97. *Continuing medical education as a translational science opportunity for health communication researchers: The BCERP model* - \*Brandon M. Walling, Michigan State University; Kami J. Silk, University of Delaware; Sandi W. Smith, Michigan State University; Daniel Totzkay, Michigan State University; Theresa Quaderer, Michigan State University
98. *Pre-clinical medical students' group identification, feelings of impostor phenomenon, and links to feedback orientation* - \*Anna M. Kerr, Ohio University; Charee M. Thompson, University of Illinois; Valerie Rubinsky, Ohio University; Taylor Walker, Ohio University
99. *Trust as reason to turn to various information sources to deal with uncertainty* - \*Elena Link, Hanover University of Music, Drama and Media; Eva Baumann, Hanover University of Music, Drama and Media
100. *I DON'T KNOW; I AM ASHAMED; I AM ALONE! At-risk female young adult's perceptions and concerns about STD self testing* - \*Mariam Shaikh, Florida State University; Mia Liza A. Lustria, Florida State University; Michelle Kazmer, Florida State University; Juliann Cortese, Florida State University; Karla Schmitt, Florida State University; Mary A. Gerend, Florida State University; Hannah Pollard, Pacific Northwest University of Health Sciences; Amelia Anderson, Old Dominion University; Sean Cooley, Florida State University; Casey McLaughlin, Florida State University
101. *If not inspirational, then what?: A thematic analysis of #fitspiration on Instagram and health implications for social media users* - \*Tahleen Wright, SUNY Buffalo; Kelly Tenzek, SUNY Buffalo
102. *Gender and socio-economic position in an award-winning edutainment program focusing on HIV* - \*Renee Botta, University of Denver

103. *Providers' strategies for explaining diagnosis and treatment in outpatient URI visits: Implications for antibiotic stewardship* - \*Yanmengqian (Alison) Zhou, Pennsylvania State University; Erina L. MacGeorge, Pennsylvania State University; David L. Brinker, Pennsylvania State University; Kasey A. Foley, Pennsylvania State University; Christina M. Bethman, Pennsylvania State University; Michelle Acevedo-Callejas; Pennsylvania State University; Maria K. Venetis, Purdue University
104. *Needle phobia and vaccine hesitancy: A theoretical communication model* - \*Lenore K. Pedicord, George Mason University
105. *Rural parent perceptions of telemental health services: Examining message design techniques to enhance adolescent service use* - \*Elizabeth Flood-Grady, University of Florida; Samantha R. Paige, University of Florida; Janice L. Krieger, University of Florida; Carma L. Bylund, University of Florida
106. *When threats to emotional and social well-being outweigh physical harm: The role of risk saliency within the RPA framework* - \*Jill C. Underhill, Marshall University; Tyler Rowe, Marshall University
107. *Latino fathers' content validation of Padres Activos (Active Fathers), an experiential learning obesity prevention intervention* - \*Maria Elena Villar, Florida International University; Jessica Wendorf Muhamad, Florida State University
108. *Shared decision-making tool to tailor post surgery pain management: A design approach to improve health communication* - \*Prachi Bhagane, University of Michigan; \*Bruna de Souza Oewel, University of Michigan; Omar Sosa-Tzec, University of Michigan
109. *Communicating participation constraints in physical activity: A US immigrant Chinese woman's narrative* - \*Xiaoli Li, George Mason University; R. Pierre Rodgers, George Mason University; Ellen B. Drogin Rodgers, George Mason University; Julie Alysworth, George Mason University
110. *Enhancing the well-being of senior citizens' through video games* - \*Nivia Escobar Salazar, Florida State University
111. *College students' risk perceptions of climate change health impacts* - \*Katherine Hyatt Hawkins, George Mason University; Micheline Tour, George Mason University; Sarai Alvarez, George Mason University; Sojung Kim, George Mason University
112. *"You're not alone in this": Navigating patients to colorectal cancer screening in Appalachian Kentucky communities* - \*Audrey Smith Bachman, University of Kentucky; Jennifer Redmond Knight, University of Kentucky; Robin Vanderpool, University of Kentucky; Sarah Wackerbarth, University of Kentucky; Tom Collins, University of Kentucky

\*presenting author

113. *The impact of medical scribes on provider experience in primary care pediatrics* - \*Kasey A. Foley, Pennsylvania State University; Benjamin N. Fogel, Penn State Hershey College of Medicine; Pooja Jhaveri, Penn State Hershey College of Medicine; Denise Abdulahad, Penn State Hershey College of Medicine; Cynthia S. Chuang, Penn State Hershey College of Medicine; Benjamin Levi, Penn State Hershey College of Medicine
114. *NEVER TOO SOON OR TOO LATE: At-risk young adults' knowledge and information seeking regarding STD screening and treatment* - \*Mia Liza A. Lustria, Florida State University; Mariam Shaikh, Florida State University; Michelle Kazmer, Florida State University; Juliann Cortese, Florida State University; Karla Schmitt, Florida State University; Mary A. Gerend, Florida State University; Ying Mai Kung, Florida State University; Hannah Pollard, Pacific Northwest University of Health Sciences; Amelia Anderson, Old Dominion University; Sean Cooley, Florida State University; Casey McLaughlin, Florida State University
115. *A community-based participatory approach to combatting malnutrition in older adults: Formative intervention evaluation* - \*Lauren R. Roberson, University of Kentucky
116. *How does environmental-media exposure influence air-pollution knowledge and risk perception?* - \*Yixin Chen, Sam Houston State University; Xinchuan Liu, Peking University
117. *Understanding patients' access to online medical records* - \*Ming-Ching Liang, Metropolitan State University
118. *Hooking up in college: Predicting sexual behavior using the theory of planned behavior* - \*Syahgena St. Onge, George Mason University; Hilda Patricia Garcia, George Mason University
119. *#HPVvaccine: Posts, regrams, and hashtags on Instagram* - \*Jeanine P.D. Guidry, Virginia Commonwealth University; Carrie A. Miller, Virginia Commonwealth University; Nicole O'Donnell, Virginia Commonwealth University; Ioana Coman, Texas Tech University; Hannah Ming, Virginia Commonwealth University; Emily Vraga, George Mason University; Bernard Fuemmeler, Virginia Commonwealth University
120. *Ebola in the USA: Predicting public willingness to support national health policies* - \*Jessica Hample, SUNY Oswego
121. *Feasibility and acceptability of a group-based digital storytelling workshop for caregivers of hematopoietic cell transplantation* - \*Sunny Kim, Arizona State University; Lauren Bangerter, Mayo Clinic; Soojung Jo, Arizona State University; Shelby Langer, Arizona State University; Linda Larkey, Arizona State University; Nandita Khera, Mayo Clinic
122. *Social strain and Type 2 diabetes risk among adults in the U.S. and Japan* - \*Kristin Maki, University of Texas

\*presenting author

123. *ADEPT: Building a model of communication for athletic training students* - \*Candy Noltensmeyer, Western Carolina University; Scott Eldredge, Western Carolina University; Melissa Snyder, Western Carolina University
124. *Computer-mediated support and Parkinson's Disease patients: The role of disease severity and participation on emotional well-being* - \*Surin Chung, Ohio University; Eunjin (Anna) Kim, University of Southern California; J. Brian Houston, University of Missouri-Columbia
125. *How to tell a story: Health narrative constructs and entertainment industry guidance* - \*Laurie Hursting, University of North Carolina at Chapel Hill; Maria Leonora G. Comello, University of North Carolina at Chapel Hill
126. *The narrative in individuals' stories in online fundraising sites for health charities* - \*Kisun Kim, Bowling Green State University

**12:00 – 1:30**

**Conference Awards Luncheon and Keynote Address**

*Commonwealth Ballroom*

- Top Overall Paper Award
- Top Early Career Scholar Paper Award
- Top Student Paper Award
- Top Poster Award
- Top Early Career Poster Award
- Top Student Poster Award

Keynote Address, Charles Atkin Translational Scholar Award Recipient  
Michelle Miller-Day, "Behind the Curtain of Translational Research"



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